

Thomley Consulting Client Needs Assessment

Name and Address of Your Organization:

Name of Organization:

Address:

City:

State:

Zip:

Person Completing this form:

Name:

Title:

Contact information of Person Completing this form:

Phone:

Email:

What do you want your organization to have accomplished after our work together?

What are your Areas of Concern?

What are your Corporate Values?

What is your Mission Statement?

Who are currently the Decision Makers for PR Functions?

What Personnel do you have dedicated to implement new PR Strategies?

Briefly, what Marketing Plan is your organization currently implementing and who is responsible?

Briefly, what are your Current Community Engagement Activities and Who is Responsible?

Briefly, what PR Activities is your organization currently implementing and Who is Responsible?

Together we can create greater capacity to increase revenue, effect social change, and influence public policy by building reputations, leveraging advocate relationships, and strategic community investments.

Press the **SUBMIT** button or **Email** completed sheet to Hi@ThomleyConsulting.com to schedule your complimentary initial consultation.